

Madison Mainstream Radio  
626 Orchard Dr.  
Fund Drive Committee Meeting

August 28, 2017

Present: Robert Park, Ken Skog, Patty Stockdale, Barbara Park - Notetaker

Garage Sale is scheduled for Friday and Saturday, September 1-2 in Ken Skog's driveway. Ken registered it with the neighborhood association so it will be included on their list. Bob will set up Thursday evening. Barb will watch it Friday morning and Bob Friday afternoon.

Patty will put a salable list of the CD's on Craig's list.

We need to register as a non-profit group with PayPal. If Drupal (used for website front page) was updated it could include a donation button. Donate buttons could go on the schedule page, home page and sponsor page.

It was suggested that we write an appeal letter with a link to the website. The Audio Recordings page on the Prairie website could include a link to the station website, where Prairie programs are listed, with the approval of the Prairie board.

Discussed donations for the Sponsor page.

Form of acknowledgment for donations:

E-mail below \$250.00

Letter for over \$250.00

Patty willing to make phone calls.

Wait on appeals to national groups until Liberty Tree posts recordings of the Democracy Convention.

Bob will put a schedule on Facebook in the left hand column.

Suggested people to contact:

The Nation - John Nichols

WI Democracy Campaign - Matt Rothschild

Center for Media and Democracy - Lisa Graves  
Family Farm Defenders  
Info Shop

Look for underwriters for a spring fundraising event.

Fairshare (CSA) Coalition

Any sponsors who wish could have recordings for their groups on the Sponsor Page.

Ken said that the Neighborhood meetings are possibly the 4th Tuesday of the month. We could broadcast Neighborhood news.

Midvale Heights Newsletter editor is Denise Lamb. Maybe they could include our broadcast schedule.